

# YALESI 2016

Youth Agribusiness, Leadership, and Entrepreneurship Summit on Innovation



## Book launch and exchange

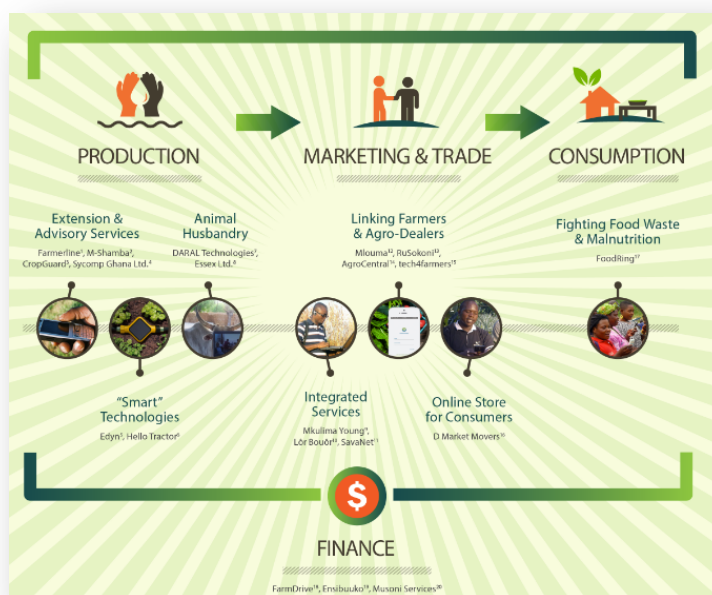
### **Innovate for Agriculture** Young ICT Entrepreneurs Overcoming Challenges and Transforming Agriculture

Workshop – Breakout Room 1 - **29 March, 02:30 – 04:00**

The Technical Centre for Agricultural and Rural Cooperation, ACP-EU ([CTA](#)), through its youth and ICT Program (ARDYIS), will organise, on the occasion of the [YALESI](#) Summit, a 90-minute workshop to launch its new publication titled, *Innovate for Agriculture: Young ICT Entrepreneurs Overcoming Challenges and Transforming Agriculture*.

#### Overview and content of the report

The report has been produced by CTA in collaboration with [Ashoka Youth Venture](#). It promotes life stories of selected young ICT entrepreneurs innovating successfully in agriculture in Africa, Caribbean and Pacific countries.



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The report features 21 innovators from various countries (including Senegal, Ivory Coast, Barbados, Kenya, Uganda, etc.) and recognized 9 other “Innovators to watch”.

The narrative on featured innovations recounts the identified problems that birthed the ideas for the solutions, how the innovations are implemented, the impacts so far, the business model to ensure sustainability, and the future outlook. It also includes recommendations by the entrepreneurs, as well as advices to other youth interested in venturing in that domain.

Innovations highlighted are sub-divided into various segments along the agricultural value chain. While the first part focused on innovations helping to improve agricultural **production**, subsequent parts concentrated on those facilitating **access to finance** especially for smallholder farmers; and those strengthening **trade, markets and consumption**.

The session will present key findings of the publication as well as some of the innovators featured, who will be present to tell their own stories.

## **Structure of workshop**

1. Introduction and general overview by CTA
2. Inputs from Ashoka by **Sobel Ngom**;
3. Stories of innovators/innovations by their promoters: **Rose Funja** (Tanzania); **Jason Scott** (Jamaica); **Hello Tractor** (USA/Nigeria); **Temo le Boso** (South Africa) – 10 minutes each (40 minutes)
4. Questions and further participant engagement – (20 minutes)
5. Selection of participants who will be given soft (USB sticks) copies of the report.
6. Conclusion and closing

Facilitation: **Ken Lohento**, ICT for Agriculture Program Coordinator, CTA

**NB:** Participants are encouraged to attend another CTA session titled “**Accelerating ICT Innovations and Entrepreneurship in Agriculture by Youth: What Roles for Supporting Institutions?**” to be held the following day (30 May 2016). This session will explore how key institutions can effectively support e-agriculture innovators in developing countries. A draw will be held at the end of that second session and winners will receive hard copies of the “Innovate for Agriculture” book.